Internship - Communications and Corporate Policy

- Brussels, Belgium
- Full-time

Company Description

Eurofins Scientific is an international life sciences company, providing a unique range of analytical testing services to clients across multiple industries, to make life and our environment safer, healthier and more sustainable. From the food you eat, to the water you drink, to the medicines you rely on, Eurofins laboratories work with the biggest companies in the world to ensure the products they supply are safe, their ingredients are authentic, and labelling is accurate.

Eurofins is dedicated to delivering testing services that contribute to the health and safety of society and the planet, and to its corporate responsibility to protect the environment and ensure diversity, equity, and inclusion across the entire network of Eurofins companies.

Job Description

Are you looking to dive into corporate communications and policy while gaining valuable experience as part of a dynamic team in an international environment?

As an intern in the **Communications and Corporate Policy team**, you will have the opportunity to collaborate on projects with teams from marketing, employer branding, corporate policy, and scientific innovation departments. Your tasks will fall into three main areas:

Communications. You will support international colleagues with the editing of a wide variety of texts, ensuring appropriate messaging and immaculate English grammar; support with managing and updating Eurofins communications assets, and developing new communications collateral (copyediting, reviewing and managing process of implementation and updates); work with the marketing team to manage a central image library.

Social Media. You will support in the management of all Eurofins social media channels (LinkedIn, Facebook, Instagram and TikTok); create editorial calendars and develop content (copy and associated imagery, graphics, and videos) for GSC social media channels, managing distribution and scheduling; track and analyse social media performance.

Corporate Policy. You will support the process of creating, reviewing, publishing and updating essential internal process documents, including conducting a quality control of all publications and how these are stored on the new intranet platform, keeping track of key data, and providing reports and overviews for senior management and internal training providers.

Qualifications

Education: Recent graduate (graduated in the past year) of a Bachelor's degree in Business, Languages, Marketing, Communications or Science (or similar) or currently enrolled in a Master's degree in one of these fields.

Languages: Native English speaker.

IT skills: Excellent knowledge of Microsoft Office (Word, Excel, PowerPoint, Outlook).

Personal skills: organised and able to work independently with attention to details.

Starting date: May 2024.

Additional Information

We support your development! Do you feel you don't match 100% of the requirements? Don't hesitate to apply anyway! Eurofins companies are committed to supporting your career development.

We embrace diversity! Eurofins network of companies believe in strength and innovation through diversity, being an <u>Equal Opportunity Employer</u>. We prohibit discrimination against employees or applications based on gender identity and/or expression, race, nationality, age, religion, sexual orientation, disability, and everything else that makes employees of Eurofins companies unique.

Sustainability matters to us! We are well on our way to achieving our objective of carbon neutrality by 2025, through a combination of emission reduction and compensation initiatives. We encourage our laboratory leaders to make sustainable changes at their local level, and in addition to their initiatives we also count on our dedicated carbon reduction team to help us to achieve this goal!

Find out more in our career page: https://careers.eurofins.com/

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The Eurofins network of companies is the global leader in food, environment, pharmaceutical and cosmetic product testing and in discovery pharmacology, forensics, advanced material sciences and agroscience contract research services. It is one of the market leaders in certain testing and laboratory services for genomics, discovery pharmacology, forensics, advanced material sciences and in the support of clinical studies, as well as having an emerging global presence in Contract Development and Manufacturing Organisations. It also has a rapidly developing presence in highly specialised and molecular clinical diagnostic testing and in-vitro diagnostic products.

In over 35 years, Eurofins has grown from one laboratory in Nantes, France to ca. 62,000 staff across a decentralised and entrepreneurial network of over 900 laboratories in 62 countries. Eurofins companies offer a portfolio of over 200,000 analytical methods to evaluate the safety, identity, composition, authenticity, origin, traceability and purity of biological substances and products.

In 2022, Eurofins generated total revenues of EUR 6.7 billion, and has been among the best performing stocks in Europe over the past 20 years.