

# Employer Branding & Campus Marketing Intern

- Brussels, Belgium
- Full-time

## Company Description

Eurofins Scientific is an international life sciences company, providing a unique range of analytical testing services to clients across multiple industries, to make life and our environment safer, healthier and more sustainable. From the food you eat, to the water you drink, to the medicines you rely on, Eurofins laboratories work with the biggest companies in the world to ensure the products they supply are safe, their ingredients are authentic, and labelling is accurate.

Eurofins is dedicated to delivering testing services that contribute to the health and safety of society and the planet, and to its corporate responsibility to protect the environment and ensure diversity, equity, and inclusion across the entire network of Eurofins companies.

## Job Description

**Are you ready to gain hands-on experience in marketing, employer branding, and talent acquisition within a global organisation?**

**In a nutshell:** The Eurofins Network is looking for a dynamic and motivated Campus Marketing and Employer Branding Intern to join our team in Brussels, Belgium. In this position, you will play a vital role in enhancing Eurofins' presence on campus and strengthening our brand.

### As an Employer Branding & Campus Marketing Intern, you will:

**Organise and participate** in campus events and careers fairs to promote the Eurofins network as an employer of choice.

**Create engaging content** for social media platforms (Instagram, TikTok and LinkedIn) to attract and engage with potential candidates.

**Assist in the development** of marketing materials, including brochures, posters, and promotional items.

**Conduct market research** to identify trends in campus recruitment and employer branding.

**Support employer branding initiatives** by sharing employee testimonials and stories.

**Assist in tracking and analysing** the effectiveness of campus marketing and employer branding efforts.

### What can we do for you?

As well as an **attractive compensation package with extra-legal benefits** (covered transportation costs, laptop, organic canteen, sports activities, etc.), we offer you: a **dynamic and collaborative** work environment, the **opportunity to work closely** with experienced marketing and Talent Acquisition professionals, and **exposure** to a global organisation with great growth opportunities.

Want to find out more? Watch what a previous Employer Branding intern, Justine, has to say about the internship: <https://www.youtube.com/shorts/y62KWL3VGZI>.

## Qualifications

### Are you our kind of extraordinary?

Does your profile combine creative skills and a proactive approach?

**Background and education:** Currently enrolled in a bachelor's or master's degree programme in marketing, business, communications, or a related field.

**Languages:** English proficiency is a must as it will be your main language of communication. Other languages will be highly appreciated.

**Technical knowledge (IT):** Proficient in Microsoft Office Suite and Canva.

This internship is **full-time and compensated, based in Brussels, Belgium**. It should last for **six months, starting in September 2024**. To apply, you need to have an internship agreement from your university.

## Additional Information

**We support your development!** Do you feel you don't match 100% of the requirements? Don't hesitate to apply anyway! Eurofins companies are committed to supporting your career development.

**We embrace diversity!** The Eurofins network of companies believes in strength and innovation through diversity, being an Equal Opportunity Employer. We prohibit discrimination against employees or applications based on gender identity and/or expression, race, nationality, age, religion, sexual orientation, disability, and everything else that makes employees of Eurofins companies unique.

**Sustainability matters to us!** We are well on our way to achieving our objective of carbon neutrality by 2025, through a combination of emission reduction and compensation initiatives. We encourage our laboratory leaders to make sustainable changes at their local level, and in addition to their initiatives we count on our dedicated carbon reduction team to help us to achieve this goal!

**Find out more in our career page:** <https://careers.eurofins.com/>

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The Eurofins network of companies believes that it is a global leader in food, environment, pharmaceutical and cosmetic product testing and in discovery pharmacology, forensics, advanced material sciences and agrosience contract research services. It is also one of the market leaders in certain testing and laboratory services for genomics, and in the support of clinical studies, as well as in biopharma contract development and manufacturing. It also has a rapidly developing presence in highly specialised and molecular clinical diagnostic testing and in-vitro diagnostic products.

In over 35 years, Eurofins has grown from one laboratory in Nantes, France to ca. 62,000 staff across a decentralised and entrepreneurial network of more than 900 laboratories in 62 countries. Eurofins companies offer a portfolio of over 200,000 analytical methods to evaluate the safety, identity, composition, authenticity, origin, traceability and purity of biological substances and products.

In 2023, Eurofins generated total revenues of EUR 6,515 million, and has been among the best performing stocks in Europe over the past 20 years.